



Region D Evaluation: A Peek At What's In Store

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1



Your Host




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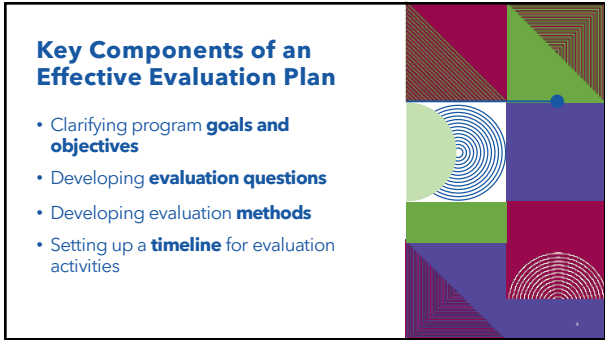
2

AGENDA

- Key Components of an Effective Evaluation Plan
- Region D Evaluation: Goals & Objectives
- Relevant Nonprofit Trends & Parent Center Revised Standards
- Region D Evaluation: Key Evaluation Questions
- Region D Evaluation: Methods
- Summing Up
- Feedback



3

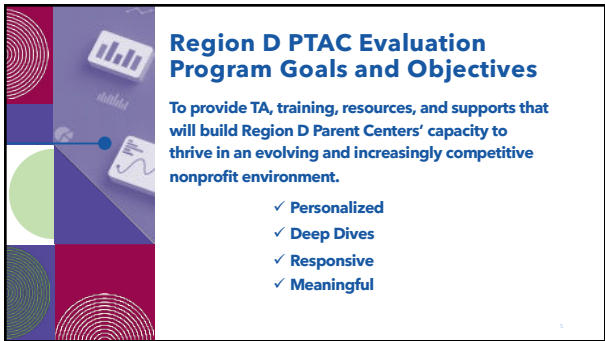


Key Components of an Effective Evaluation Plan

- Clarifying program **goals and objectives**
- Developing **evaluation questions**
- Developing evaluation **methods**
- Setting up a **timeline** for evaluation activities

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4



Region D PTAC Evaluation Program Goals and Objectives

To provide TA, training, resources, and supports that will build Region D Parent Centers' capacity to thrive in an evolving and increasingly competitive nonprofit environment.

- ✓ Personalized
- ✓ Deep Dives
- ✓ Responsive
- ✓ Meaningful

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5



Nonprofit Trends

- Strategic Collaboration
- Growing Role of Community-Based Organizations
- Artificial Intelligence (AI)
- Digital Marketing
- Innovation
- Sustainability
- Storytelling and Impact Communication

Source: Forbes Nonprofit Council: [Nonprofit Trends That Will Dominate 2024](#)

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6



Nonprofit Trends (cont'd)

- **Evolving Governance Standards**
 - Risk Management
 - Transparency and Accountability
 - Board Diversity and Inclusion/Inclusive Practices
 - Technology and Governance
 - Strategic Planning and Performance Measurement
 - Ethical Governance and Social Responsibility

Source: LinkedIn | Governance in Nonprofit Organizations: Insights and Trends

7

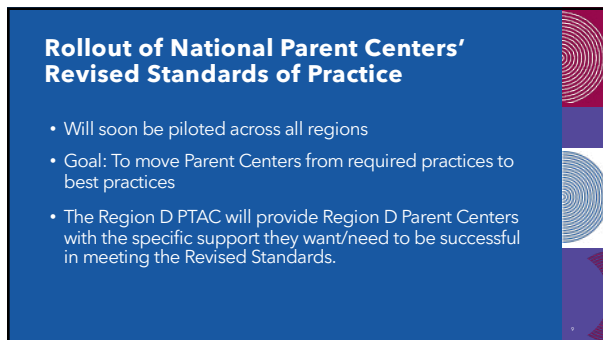


Nonprofit Trends (cont'd)

- **Key HR Trends**
 - Talent/Skills Acquisition and Retention
 - Compensation and Benefits
 - Leveraging AI and Other Technology
 - Diversity, Equity, Inclusion
 - Work-Life Balance
 - Remote/Hybrid Work and Flexible Schedules
 - Positive Organizational Culture
 - Strategic Workforce Planning

Source: Work Builders Series: Nonprofit Trends Through HR Innovations

8



Rollout of National Parent Centers' Revised Standards of Practice

- Will soon be piloted across all regions
- Goal: To move Parent Centers from required practices to best practices
- The Region D PTAC will provide Region D Parent Centers with the specific support they want/need to be successful in meeting the Revised Standards.

9

Formative (Process) and Summative Evaluation

FORMATIVE (PROCESS) EVALUATION Program Implementation & Processes	SUMMATIVE EVALUATION Program Outcomes & Impacts
<ul style="list-style-type: none">• Evaluation Questions: To what extent were grant activities implemented as planned? What were the barriers and facilitators?• Purpose: To inform program improvements• Measures: Descriptions and details of program operations, implementation, and services.• Examples:<ul style="list-style-type: none">• Intensity (how much of) and quality of the services provided• Context and community in which a program is delivered• Staffing• # and demographics of participants• Collaborative partnerships	<ul style="list-style-type: none">• Evaluation Questions: How well does this program work? How effective is this program?• Purpose: To assess whether the program resulted in desired changes• Measures: Effects of the activities and/or services on program participants.• Examples:<ul style="list-style-type: none">• Change in knowledge• Change in skills• Change in confidence• Change in behaviors• Change in quality of life

10

Key Region D Process Evaluation Questions

- What are the unique individual organizational contexts and cultures of Region D Parent Centers?
- What are the priority issues facing Region D Parent Centers in HR, governance/boards, technology and other areas of nonprofit management and service delivery?
- What specific TA and supports do Region D Parent Centers need to effectively respond to future challenges and trends and remain competitive in the Parent Center landscape?

11

Region D Process Evaluation Methods Overview

- **Qualitative data**
- **Parent Center interviews**
- **Interviews conducted via Zoom**
- **Interview facilitators: Pam and Linda**
- **Interview transcripts will be analyzed for key themes and Parent Center profile characteristics**

12

Region D Parent Center Interviews Phase One Timeline

	2024		2025	
	Nov-Dec	Jan-March	April-June	July-Sept
Planning	✓			
Scheduling		✓	✓	
Implementing		✓	✓	✓
Analysis/Reporting				✓

13

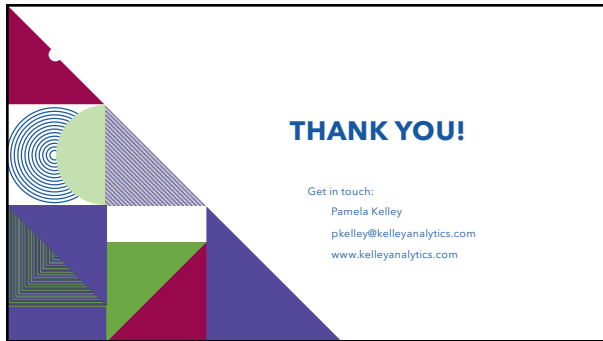
Summing Up: Region D PTAC Evaluation Purpose and Overarching Goals

This data-driven interview and evaluation process, combined with Region D technical assistance and upcoming plans for strategic group work, will enhance the Region D PTAC's capacity to provide deeper technical assistance and advance the impact of Region D Parent Centers over the next four years of the grant.

14



15



16
